**Digital Suite** 

## **Responsive Websites**

#### Keep your data safe and meet compliance standards

A responsive site from Wellington IT has a secure, encrypted connection, meaning your members can be confident their data is safe.

We also provide preventative security measures that can lock down your site, protecting you against threats.

An out of office \*away mode\* restriction also protects your Credit Union website from unapproved administration login attempts.



# Let members access your Credit Union from anywhere

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#### **Customer Success**

"Our offices are closed on Sunday and Monday but having our new website means our loan officers arrive with new loan applications to review on Tuesday morning. Staff can review these applications in a matter of minutes and alert members if their loan is approved, with some payouts occurring by the close of play Tuesday. This is an excellent service we offer to our members, and without our new website, they may have looked for credit elsewhere. We're currently trending over 15% of our total loans coming through our new website."

Sue Callanan | Head of Business Development | Community Credit Union

#### Easier than ever for members to apply for loans

Interactive loan calculators are available across all of our responsive sites. Visitors can quickly view loan repayment estimates, and enquiries are sent directly to your Credit Union providing you with an instant lead.

Only basic information is collected, and it is transmitted securely to your database. This gives you a quick and easy way to manage your loan terms and interest rates, and to let members and prospective members know about these updates easily.

#### **Customer Success**

"We analysed our old website to uncover which pages our members visited frequently and where they dropped off. This allowed us to improve the structure of our website to deliver a better member experience. Our new website is incredibly easy to navigate, with lots of imagery and colour. Our members have commented on how much they love our new brand and website". Sue Callanan | Head of

Business Development | Community Credit Union





Understand more about our Digital Suite products.

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