cuInsight Business Intelligence

What is cuInsight?

cuInsight is our powerful Business Intelligence offering which allows you to better understand and analyse key membership data, creating opportunities that can help grow your Credit Union.

The software empowers users to access and discover their Scion data in order to drive day-to-day business decisions. Using a combination of tables and visual displays users can analyse data across multiple dimensions, all with minimal dependence on IT.

cuInsight contains over 150 pre-built reports, charts and dashboards which should be used as a basis for your own data analysis and discovery.The graphical and responsive interface. Using the New Analyser function users are able to create their own output that can be filtered, formatted, sliced and diced for greater in-depth insight into your CU's data. All content can be output to PDF, Excel or CSV formats.

Build custom reports

Slice and dice the data in existing reports to create your own custom reports! The colourful dashboards, graphs and reports give you new ways to view your data. Export to PDF, CSV or Excel and share with others.

Weekly reports

cuInsight includes access 150+ built-in reports. These weekly reports include:

Credit Control - These reports will help you monitor member loan repayments.
Anti-money laundering - Monitor any suspicious activity in your member accounts with AML reports.
Lending - Keep a handle on your members borrowing habits with our lending reports.
Operational - Operations reports help you manage your branch performance and staff planning.
Membership - Understand your members like never before with rich demographic data.
Custom Reports - Use the built-in data sources to create your own custom reports.

Customer Success

"With cuInsight we can gather more granular data. For example, I can report on loan officer and branch and tell if one branch is being overloaded. Then we can decide to send another loan officer to that branch. We wouldn't have had this insight before using cuInsight.

cuInsight is much more flexible and intuitive than our old solution. We can now come to our board and management meetings with more granular detail, which doesn't take long to extract from Scion with cuInsight"

Geoff McKay, Business Development Manager, Central Liverpool Credit Union